

Beat: Lifestyle

## **SOMMET EDUCATION (GLION & LES ROCHES) Joins DUCASSE EDUCATION**

### **Taking 51% of DUCASSE EDUCATION**

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**USPA NEWS** - ALAIN DUCASSE is a French-Born Monégasque Chef. He operates a number of Restaurants. He became the first Chef to own Restaurants carrying Three Michelin Stars in Three Cities. A Press Conference was given in Paris (Ecole Ducasse on September 26, 2019) to present the New partnership between SOMMET EDUCATION (Glion & Les Roches) and DUCASSE EDUCATION becoming ECOLE DUCASSE. This New Logo was chosen to provide Greater Clarity for the Large Programme answering to an International Demand.

ALAIN DUCASSE is a French-Born Monégasque Chef. He operates a number of Restaurants. He became the first Chef to own Restaurants carrying Three Michelin Stars in Three Cities. A Press Conference was given in Paris (Ecole Ducasse on September 26, 2019) to present the New partnership between SOMMET EDUCATION (Glion & Les Roches) and DUCASSE EDUCATION becoming ECOLE DUCASSE. This New Logo was chosen to provide Greater Clarity to the Large Programme answering to an International Demand.

SOMMET EDUCATION (6,000 Students from 100 Countries), a Major International Player in Hospitality Training takes 51% of the Shares of DUCASSE EDUCATION, next to DUCASSE DEVELOPPEMENT. Benoît-Etienne Domenget (CEO of Sommet Education & President of Ducasse Education) and Alain Ducasse (Founder of Ducasse Education & President of Ducasse Développement) were announcing their Common Roadmap to become The International Model in matter of Training in Culinary Arts and Pastry Arts.... All this, involving the Creation of a New Logo (New brand), a Rich Programme (« Essentiels », « Bachelors », « Diplômes », « Signature », and Courses for Amateurs) proposed to all kinds of People (Students, Professionals, Amateurs, Passionates, Professional Retraining....), a New Campus in Meudon (opening in September 2020 for International Students and offering Classes in French & English) and finishing by the Nomination of Elise Masurel to the Position of General Manager of Ecole Ducasse. She will be focussing mainly on the International Expansion. They expect between 300 & 400 International Registrations for the First Year.

According to the World Travel & Tourism Council "As one of the World's Largest Economic Sectors, Travel & Tourism creates Jobs, drives Exports, and generates Prosperity across the World. The Sector, comprised of a wide range of Industries, aims to serve and support Domestic, International, Business and Leisure Visitors. Companies, large and small, in Industries ranging from Accommodation and Transportation to Food & Beverage, Retail and Culture and Sports & Recreation, all strive to create Products and Services that bring People Together and support Communities."

"The Sector accounted for 10.4% of global GDP and 319 million Jobs, or 10% of Total Employment in 2018. The division of overall spend is firmly weighted towards the Leisure Market, which represented 78.5% of the total compared with 21.5% for Business spend, and the sector accounted for 6.5% of total global exports and 27.2% of total Global Service Exports. Domestic Tourism, which represented 71.2% of all Tourism spending in 2018 and had the strongest growth in Developing Nations, continues to support opportunities by spreading development and Regional Economic Benefits and building National pride".

Regarding the Opening of the CAMPUS (of 5,000 sq meters in Meudon), ARTE ARCHITECTS Company was chosen and at the Press Conference were attending two of its Members to explain the Project on the Architectural Level : Jérôme Le Gall (Associate Architect & Deputy GM) and Godefroy Saint-Georges (Architect HMONP).

Also, we will have Two Restaurants open to the Public and a Vegetable Garden 'Potager' where will be growing vegetables and plants for a Locavore Cooking "Cuisine Locavore".

Source : Press Conference @ Ecole Ducasse in Paris, on September 26, 2019.

With :

- Alain Ducasse (Founder of Ducasse Education @ President of Ducasse Développement)
- Benoît-Etienne Domenget (CEO of Sommet Education & President of Ducasse Education)
- Elise de Masurel (GM of Ducasse Education)
- Jérôme Le Gall (Associate Architect & Deputy GM)
- Godefroy Saint-Georges (Architect HMONP).

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